



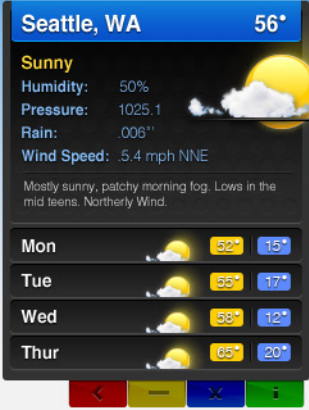
## L4 Media™ Case Study: Nokia Siemens Network (NSN) IPTV

### A PERSONALIZED WIDGET EXPERIENCE FOR NSN IPTV CUSTOMERS

#### PROJECT OVERVIEW

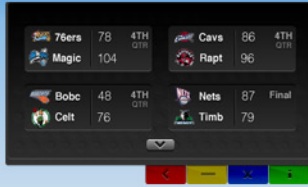
Nokia Siemens Network selected the L4 Media Panorama television widget platform and professional services team to create a working prototype of a user customized widget television experience running on Nokia Siemens Networks IPTVs. The demonstration contained four interactive widgets: weather, sports, stocks, and Twitter. It also included a custom widget button bar that allowed consumers to select which widgets to display on their television screens.

#### Weather Widget




- City selection
- 5 day forecasts
- Current conditions

#### Sports Widget



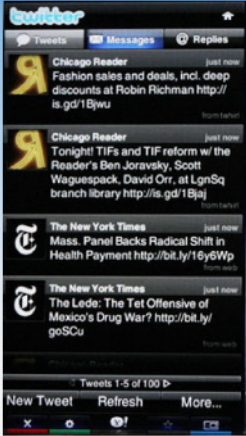
- Keep track of all the games while watching your favorite team play

#### Stocks Widget



- Personalized stock lists
- Always-on updates

#### Twitter™ Widget



- Tweet with friends and fans about the shows while they are broadcast
- Monitor friends status while watching TV

#### RESULTS

L4 Media delivered an interactive television experience in a rapid timeframe that gives Nokia Siemens Network IPTV customers the ability to enjoy the content they typically consume on their computers directly from their television sets – without any interruption to their television viewing.

#### ABOUT L4 MEDIA

Are you ready to deliver the next generation of television services to today's consumer? L4 Media can help. L4 Media is the leader in delivering interactive experiences for new media platforms. Today, our Panorama™ platform and custom development services are used to rapidly create innovative and high quality mobile applications and television widgets that deliver a superior user experience. Headquartered in Kirkland, WA, L4 Media powers the interactive mobile and social solutions for many of today's leading media companies.

#### CONTACT US

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